

FOR IMMEDIATE RELEASE

US-based mobile guru Ville Penttila jumps on the Nonvoice bandwagon

January 5th 2021, Florida, USA – Since opening its doors in July 2020, Nonvoice Agency has seen immense growth and interest in its activities as the one and only agency dedicated to 5G apps. As previously reported, many telecommunications experts have signed up as Nonvoice agents, however, today, the agency announces the signing of well-known mobile guru and seasoned industry professional, Ville Penttilä, who is originally from Finland but has been based in the USA for over 10 years.

Ville has unparalleled knowledge and expertise of the mobile industry with over 20 years' experience in business development, product management, product marketing as well as go-to-market strategies and general operations for both mobile operators and TV OEM App stores. He is currently working as a freelance consultant but has previously held positions with Huawei, Samsung, Nokia, HP, Microsoft, Wiral, Tekes, Satama Interactive, TeliaSonera and more. In addition to experience and knowledge of the European and North American markets, Ville also has experience of the APAC region from his time working for Nokia in China and Singapore.

“Ville has a strong network of contacts within top US-based brands and platform providers. We look forward to working with Ville to build on these relationships through our quality, hand-picked selection of ‘Best in Class’ 5G apps,” commented Simon Buckingham, Found and CEO of Nonvoice.

Ville added: “It has been said before but Simon launching the Nonvoice agency specifically for 5G apps was a ‘why didn’t I think of that’ moment for many of us in the industry. As an advisor to numerous start-ups, I look forward to contributing and utilizing the skills of Nonvoice and the team of agents for the benefit of all our clients”.

Nonvoice has a growing stable of apps that it currently represents. Some of the apps already benefiting from the agency experience are Leo AR, one of the leading consumer Augmented Reality (AR) apps and Soccer League Live by PROXY42, the first social augmented reality platform for casual and competitive mobile gaming.

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About Nonvoice Agency

Nonvoice Agency is a network of agents searching for the best advanced consumer and enterprise 5G apps from around the world. The agency connects app developers with distributors and investors who then help accelerate the adoption and deployment of their application. Nonvoice Agency provides an ecosystem of key parties dedicated to the 5G value chain and the future benefits that these services will bring to the world.

Founder, Simon Buckingham, is available for expert commentary on 5G applications.

For more information visit: www.nonvoice.com

For more information on our team of agents visit: <https://www.nonvoice.com/meet-the-agents>: