

Indian-based Telco Domain expert Parag Modi is latest super-advisor signing for Nonvoice

June 03 2021, Florida, USA – Nonvoice, the world’s first agency for 5G apps has been going from strength to strength since opening its doors in July 2020. App developers have been regularly signing up for representation and advisors are joining around the world on a weekly basis. One of the latest advisor signings being announced today is the India-based Telco domain expert, Parag Modi.

Parag is a heavyweight in the industry with a career that has exceeded 20 years. During this time, Parag spent 18 years working in telecoms for major Indian carriers such as BPL Mobile, Airtel, Reliance Communications and Idea Cellular with responsibilities for handling key accounts in sales, data, devices, new products and enterprise solutions.

More recently, Parag has held the position of strategic engagement director for the GSMA where he was credited with developing the Mobile Connect ecosystem from the ground up and making it a commercially successful market for GSMA in addition to creating digital identity awareness in SEA countries such as Thailand/Indonesia/Malaysia. Parag was also instrumental in driving other GSMA programs such as Identity, RCS, IoT, 5G & e-SIM in the region by working closely with MNOs and engaging with all ecosystem partners.

Having worked for all the major players in one of the world’s largest markets, Parag brings to the Nonvoice Agency a wealth of expertise for ecosystem players looking to access this market through his extensive relationships with carriers in SEA.

“When I heard about the Nonvoice agency I thought that this is a perfect opportunity to synergize with likeminded peers and contribute to the development of the 5G ecosystem and accelerate 5G use cases for India on one hand and help provide access to a large market like India to all developers on the other hand. I look forward to joining this innovative agency that specialises in the mobile market,” commented, Parag Modi, Nonvoice Advisor.

Simon Buckingham, Founder and CEO of Nonvoice, added: “I am humbled to have such a dominant force in the industry join our team as an advisor. I was always convinced that the agency concept could work for the mobile industry and 5G apps but it is also great to see other experts that I have admired for years coming on board to help make my vision a reality.”

Having launched with a handful of advisors last year, the Nonvoice Agency now have a global network of over 70 advisors and agents. These industry experts are from all areas of the mobile telecommunications and beyond but have a shared aim to find new and innovative apps for the Nonvoice to represent as well as helping existing app developer clients to be as successful as they can be within their chosen regions.

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About Nonvoice Agency

Nonvoice Agency is a network of advisors searching for the best advanced consumer and enterprise 5G apps from around the world. The agency connects app developers with distributors and investors who then help accelerate the adoption and deployment of their application. Nonvoice Agency provides an ecosystem of key parties dedicated to the 5G value chain and the future benefits that these services will bring to the world.

Founder, Simon Buckingham, is available for expert commentary on 5G applications.

For more information visit: www.nonvoice.com

For more information on our team of advisors visit: <https://www.nonvoice.com/meet-the-advisors>