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PRESS RELEASE

Nonvoice Agency launches venture capital fund to invest in 5G and AR start-ups

1st February 2021, Florida USA – Nonvoice, the world's first agency dedicated to the 5G app market, announces today that it has launched its first venture capital fund, Nonvoice Ventures, to invest in start-ups with world-class innovative consumer and enterprise 5G and Augmented Reality (AR) apps.

Portfolio clients of Nonvoice Ventures will gain access to a community of investors to help them strengthen and scale their apps. The fund has become a shareholder in start-ups including Proxy42, the Italian developer of the upcoming World League Live! Social Sports AR platform that aims to build a bridge between the physical and digital world using Artificial Intelligence (AI) and AR. Nonvoice Ventures has also invested in MojiLala's Leo AR app that allows users to experience advanced AR by bringing realistic animated and 3D objects into the real world.

"Whilst working with app developers over the past few months through the Nonvoice Agency, we noticed that many high potential 5G app developers with great product ideas and people were looking to get access to the seed and growth capital they needed to launch and accelerate their businesses. Therefore, I decided to create the Nonvoice Ventures fund to meet this opportunity," explains Nonvoice Ventures Founder and General Partner Simon Buckingham.

5G is the next generation mobile service and it is expected to pave the way for huge innovations in the AR, Virtual Reality and Mixed Reality technologies to produce new environments and visualizations where digital and physical objects can co-exist and interact with each other in real time. Nonvoice Ventures considers itself to be more than a venture capital fund by also providing a supportive and collaborative global community of investment, expertise, and experience. In addition to providing an injection of capital, Nonvoice Ventures helps share local knowledge, develop partnerships where possible and offer advice on market entry, strategy and business development.

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About Nonvoice Ventures

Nonvoice Ventures invests in new forms of innovation that span disruptive technologies such as 5G and Augmented Reality (AR). Investing in both consumer and enterprise apps, we search the world for leading apps and services that we can invest in and guide and advise with our business experience and relationships.

For more information, visit <u>www.nonvoice.vc</u>