

Latin American developers of the innovative AR/VR VYRCH shopping platform join the Nonvoice Agency

[June 21st 2021, Florida, USA – the world’s first 5G app agency, Nonvoice, is announcing today their latest app developer signing, MondoDX, the creators of VYRCH, the first full service XR platform for online retail shopping. The Nonvoice agency will be helping MondoDX to expand the reach of VYRCH beyond Latin America and into yet untapped regions.

The VYRCH platform has been developed by MondoDX using Augmented Reality (AR) and Virtual Reality (VR) to create an immersive experience for online shoppers that can more closely replicate the real-life shopping experience for customers. Although online shopping is increasing in popularity conversion rates are still low as until now the online experience has been unable to compare to real life shopping. Another benefit of VYRCH is that it can be easily integrated into existing e-commerce platforms and existing digital channels. This also opens opportunities in new emerging channels such as AR/VR Commerce, Social Commerce, Live Commerce and In-Game Commerce.

However, with the use of AR and VR technology, VYRCH allows customers to visit not only an online store but a virtual store where they can walk around, pick-up items, try them on, speak to a shopping assistant and more. Due to the enhanced shopping experience ([view demonstration store here](#)), MondoDX has been able to show a higher conversion rate than a standard online store which is attracting a lot of interest from retailers.

“Our team looked at the low conversion rates from online shopping and instead of trying to improve this with our platform, we looked at it from turning real life shopping into a virtual experience. By looking at it from this perspective we always kept real-life shopping top of mind, hence, our virtual experience seems extremely real to customers,” explains Co-founder of MondoDX, Rodrigo Dienstmann.

Online and virtual shopping has huge potential for innovation. The quality of the VYRCH platform is outstanding and our AR expert agents, Thomas Vits and Jesse Bijl brokered the deal to bring

MondoDX into the agency so that we could help them expand into new territories thanks to our global reach,” added Simon Buckingham, founder and CEO of Nonvoice Agency.

Nonvoice recently added another shopping service to the agency, Confer With. The service enhances online shopping by providing video chat which helps customers have a more personalised shopping experience and advice from a real person to help them make a purchase. The Agency represents a host of other app developers across both consumer and enterprise.

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About Nonvoice Agency

Nonvoice Agency is a network of agents searching for the best advanced consumer and enterprise 5G apps from around the world. The agency connects app developers with distributors and investors who then help accelerate the adoption and deployment of their application. Nonvoice Agency provides an ecosystem of key parties dedicated to the 5G value chain and the future benefits that these services will bring to the world.

Founder, Simon Buckingham, is available for expert commentary on 5G applications.

For more information visit: www.nonvoice.com

MondoDX

VYRCH is the First Full Service XR Platform for Online Retail, where we apply the best of immersive technologies to bring the element of joy back into the e-commerce path-to-purchase and transform often rational decisions into emotional ones.

For more information visit: www.mondodx.com