

FOR IMMEDIATE RELEASE

Top Augmented Reality App Leo AR joins Nonvoice Agency

December 1st 2020, Florida, USA – The world’s first 5G app agency, Nonvoice, announces today that it has signed one of the leading consumer Augmented Reality (AR) apps, Leo AR, to their quality stable of “best in class apps”. By signing up with the Nonvoice Agency, Leo AR will be able to increase their distribution via the Nonvoice global operator partnerships.

The Leo AR app uses augmented reality to make video content more exciting and fun. The easy to use app enables users to add amazing AR graphics, stickers, 3D objects, filters, music and text to their real world videos. The app has over 1,000+ realistic AR objects to choose from and once the AR video has been created it can be saved, music can be added, and it can then be easily shared via social networks. Leo AR already has proven popularity amongst mobile users having been featured in the Apple App Store’s “App of the Day” five times already in the United States as well as in over 200+ countries globally. It’s also being included in their retail stores in over 200+ countries around the world.

As well as its success with iOS users, the Leo AR app is also popular with Android customers and has been chosen by Samsung as one of their exclusive partners in augmented reality. With the popularity of AR increasing and users becoming ever more creative with the technology, Leo AR is well positioned as a front runner in this space. The AR market continues to expand quickly as hardware prices decline and software capabilities improve. With the additional combination of 5G expanding globally, AR popularity and consumer usage will continue to add more opportunities for this innovative consumer app.

Dana Loberg, Founder of Leo AR explains why she joined the Nonvoice Agency: “The mobile app market is incredibly competitive with new apps being launched everyday. We have had great success with our app and are a leader in the AR consumer market but we do not want to get complacent. Therefore, our aim is to increase our distribution opportunities through Nonvoice and use their agent team to help us on our journey to further success”.



“As Dana mentioned, the app market is extremely competitive but the main aim of Nonvoice is to cherry pick the apps with the potential to be hugely successful with help of our expert team. Our partners rely on us to only have “Best in Class” that have been through our stringent four-part selection criteria. These hand selected apps are a welcome addition to any of our partner’s platforms due to their quality and innovation,” added, Simon Buckingham, Founder and CEO of Nonvoice.

The Nonvoice Agency was founded in July this year and has already established themselves as the place for operators to go for quality 5G apps. Nonvoice has a growing team of over 25 agents around the world whose aim is to find those “best in class” apps that have both regional and global appeal. The Agency’s distribution partnerships span the entire globe and it also has an impressive distribution network that includes network operators, device manufacturers, television channels, advertising and marketing agencies, media companies, sports organizations, and social networks.

-ends-

About Nonvoice Agency

Nonvoice Agency is a network of agents searching for the best advanced consumer and enterprise 5G apps from around the world. The agency connects app developers with distributors and investors who then help accelerate the adoption and deployment of their application. Nonvoice Agency provides an ecosystem of key parties dedicated to the 5G value chain and the future benefits that these services will bring to the world.

Founder, Simon Buckingham, is available for expert commentary on 5G applications.

For more information visit: www.nonvoice.com

About Leo AR

Leo AR is an augmented reality app allowing people to experience advanced augmented reality through realistic animated and 3D objects in the real world. The phone camera becomes a portal and tool that allows anyone to augment their world through Leo AR. People can customize any surrounding environment into their wildest dreams: expressing themselves in a new mixed reality space, as well as sharing with family, friends and other social outlets.

For more information visit: www.leoapp.com