

FOR IMMEDIATE RELEASE

GIZER launches mobile browser-based version of its esports service

October 12th, New York, USA – Nonvoice Agency client, GIZER, the competitive gaming infrastructure platform that makes games social with feature rich gameplay, announces today the launch of a browser-based version of its popular esports service. The new mobile browser-based service provides GIZER with another way to attract gamers to join their player network.

Previously, browser-based games were seen as an inferior option to their app equivalents, but things have changed in recent times with the advent of HTML5 and other advancements in technology. Now the browser-gaming experience on Chrome, Firefox and Safari is seen as an equal substitute and more app developers are looking to this as an option especially with device storage becoming an increasing common issue amongst mobile gamers and users in general.

Jack Lamir, CEO of GIZER, commented: “A mobile browser was a natural progression for our service. Our goal has always been focused around convenience. Having our competitive gaming product on browser opens growth opportunities in more markets so mobile gamers can enjoy their favorite games like Brawl Stars, Fortnite, PUBG, Call of Duty Mobile and Clash Royale”.

“Industry experts agree that mobile gaming has the potential to be worth billions of dollars based on Google Play and Apple’s App Store figures. However, there are concerns with the current storage available on the majority of mobile devices. Mobile-browser services are a great way to add an alternate option for your service instead of potentially losing users to an alternative option. This is something that we highly recommended to clients to maximise the success of their service,” commented: Simon Buckingham, Founder and CEO of Nonvoice Agency.

The launch of the new service is intended to also help GIZER stay ahead in this competitive market as mobile gaming is expected to be one of the big winners in the 5G global rollout. With the introduction of 5G, GIZER users will be taken to the next level of gaming experience with ‘real-life’ play and faster connectivity. 5G will also improve latency which is a common complaint with the current generation of mobile technology.

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About Nonvoice Agency

Nonvoice Agency is a network of agents searching for the best consumer and enterprise 5G apps and advanced non-5G apps from around the world. The agency connects app developers with distributors and investors who then help accelerate the adoption and deployment of their application. Nonvoice Agency provides an ecosystem of key parties dedicated to the 5G value chain and the future benefits that these services will bring to the world.

Founder, Simon Buckingham, is available for expert commentary on 5G applications.

For more information visit: www.nonvoice.com or contact: press@nonvoice.com