

FOR IMMEDIATE RELEASE

Fred Thuard becomes latest mobile maestro to join the Nonvoice Agency

March 26th 2021, Florida, USA – Nonvoice, the world’s first agency for 5G apps, has added another heavyweight agent to their network in the form of Fred Thuard, a well-known mobile maestro with an impressive skill set. Fred’s particular expertise is in offering specialist knowledge, developing scaling up opportunities and providing strategic deployment advice for multiple start-ups in the mobile app and data space such as App Annie, Whally, Kochava or Tapad.

Fred’s career has spanned both sides of the Atlantic with a focus on building the right partnership at the right time for maximum results. With Nonvoice clients often being in or just out of the start-up phase, Fred’s expertise will be a major advantage as the Agency looks for new deals in existing markets as well as looking for growth opportunities in new markets for each of the apps currently under representation.

Commenting on the news Fred Thuard said: “I am delighted to have joined the Nonvoice Agency. I have built my career on working with start-up companies and helping them to be successful. In addition to helping Nonvoice clients, I look forward to helping Nonvoice and its totally unique proposition become the success that I see it being. I know from many years of experience that it is sometimes the simplest of concepts that make the most impact in the market and Nonvoice fits this to a tee”.

“Each time that an industry heavyweight such as Fred joins the team it gives me a buzz. As an entrepreneur you are never sure if other people will get your business idea let alone want to join you on your journey. I couldn’t be happier that Fred has taken a seat on the Nonvoice bus,” added Simon Buckingham, Founder and CEO of Nonvoice.

The Nonvoice Agency has in excess of 60 agents worldwide who service all countries around the globe. The majority of agents come from the mobile industry, but this is not a prerequisite as there are many useful skills that can help an app to be successful. Therefore, the agency also looks for people with a broad range of experience to join their agent pool.

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About Nonvoice Agency

Nonvoice Agency is a network of agents searching for the best advanced consumer and enterprise 5G apps from around the world. The agency connects app developers with distributors and investors who then help accelerate the adoption and deployment of their application. Nonvoice Agency provides an ecosystem of key parties dedicated to the 5G value chain and the future benefits that these services will bring to the world.

Founder, Simon Buckingham, is available for expert commentary on 5G applications.

For more information visit: www.nonvoice.com

For more information on our team of agents visit: <https://www.nonvoice.com/meet-the-agents>