

FINAL

Nonvoice partners with ground-breaking live video shopping service, Confer With

May 26th 2021, Florida, USA – Nonvoice Agency, the world's first 5G app agency, today announces the signing of a partnership agreement with a new enterprise service, Confer With. Confer With provides a unique online customer service experience enabling shoppers to receive retail advice by video and all items are instantly shoppable within that video call which is shown to produce higher conversion rates from retailers.

The advent of 5G with its higher download speeds and lower latency has opened an opportunity for Confer With to provide an innovative video service to online shoppers that offers a truly personalised experience. Retail teams can engage with live customers and assist with their product enquiries as well as having the opportunity to upsell, cross-sell and even mention specific promotions that they may not be aware of. Inside the video call is a virtual shared basket, allowing experts to share product images video demos and more. It delivers a truly immersive experience where every product is made shoppable for the customer.

The Confer With service estimates that their live video shopping service can increase direct to customer sales online conversion rates by up to 10 times. "The number of customers shopping online is growing every year and numbers in the US alone are expected to surpass \$4.2 trillion this year. Our service aims to enhance online shopping and convert more sales through the assistance of a live retail experience where all of your questions can be answered live, face to face online whilst you shop," explains Serge Milbank, Chief Executive Officer of Confer With.

Confer With have joined the Nonvoice Agency to gain access to retail partners and telcos around the world who can benefit from this service. "We are delighted to welcome another Enterprise service to the Nonvoice Agency. Unlike many consumer apps, Enterprise services tend to be unique and Confer With is just that. Thanks to 5G this service will take shopping online to a new and exciting level for both customers and retail workers," added Simon Buckingham, Founder and Chief Executive Offer of Nonvoice Agency.

The Nonvoice Agency has an unrivalled network of relationships with operators and other partners in every region of the globe. It is access to this network that is attracting 5G services such as Confer With to request representation. The Agency only chooses to work with “Best in Class” services and apps that meet a strict selection criterion.

-ends-

About Nonvoice Agency

Nonvoice Agency is a network of agents searching for the best advanced consumer and enterprise 5G apps from around the world. The agency connects app developers with distributors and investors who then help accelerate the adoption and deployment of their application. Nonvoice Agency provides an ecosystem of key parties dedicated to the 5G value chain and the future benefits that these services will bring to the world.

Founder, Simon Buckingham, is available for expert commentary on 5G applications.

For more information visit: www.nonvoice.com

About Confer With

Confer With imagines a future where online shopping becomes a richer and more personalised interactive and natural experience. We believe that technology can bridge the experiential gap between e-commerce and physical stores by emulating and even improving into a more personalized and human-like interaction.

For more information visit: <https://conferwith.io/>