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Caribu joins Nonvoice with the No. 1 Storytime App for Families

July 3rd 2021, Florida, USA – the world’s first 5G app agency, Nonvoice, has attracted the increasingly popular and award-winning children’s interactive video-calling app, Caribu, to join its portfolio of “Best in Class” apps. Caribu, named one of the 15 best apps in the world by Apple in 2020, makes it possible for families to play games, read, and draw together in a video-call no matter how far apart they are.

“All apps that come into the Nonvoice Agency go through a strict vetting process, however, I am particularly excited to welcome Caribu as I use this app regularly to help my own children stay connected to their grandparents in the UK. It is wonderful to have an app that bridges the gap for global families like ours and enables that much-loved activity of grandparents and parents reading to children,” commented Simon Buckingham founder and CEO of Nonvoice.

In addition to helping with social interaction amongst families, the educational app also helps solve another major issue with regards to improving children’s learning and development. Studies have shown in the US for example that children who read together with family members 3 to 4 times a week drastically increase their ability to recognize the alphabet, count to 20, and write their own names.

Max Tuchman, CEO and Co-Founder of Caribu explains the background to developing the popular app: “Our team is passionate about using technology to bring families together. Sometimes it is as simple as finding something that is successful offline and achieving the same experience using current technology. Although there are plenty of video conferencing apps for adults on the market these can be difficult for younger children to use. By reading and playing together through the Caribu app, kids are instantly hooked because they’re entertained and engaged in an educational way even while miles apart”.

After experiencing unprecedented success in the US, Caribu has joined forces with Nonvoice to continue expanding into new markets. With Nonvoice agents representing all regions in the world, the Agency is the perfect partner to provide connections to current target markets and beyond. Other Agency clients that have benefited from Nonvoice's unrivalled connections to telecommunications companies across the world including: Bookful, the award-winning augmented reality app that brings books to life and Sir Link-a-lot that helps to improve spelling and literacy amongst children.

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About Nonvoice Agency

Nonvoice Agency is a network of agents searching for the best advanced consumer and enterprise 5G apps from around the world. The agency connects app developers with distributors and investors who then help accelerate the adoption and deployment of their application. Nonvoice Agency provides an ecosystem of key parties dedicated to the 5G value chain and the future benefits that these services will bring to the world.

Founder, Simon Buckingham, is available for expert commentary on 5G applications.

For more information visit: www.nonvoice.com

About Caribu

Caribu helps parents, grandparents, and extended family to read, draw, cook a recipe, enjoy an art activity, and play games with their (grand)children, in an interactive video-call, from anywhere in the world. The result is an engaging child-friendly shared screen experience that is elegantly designed, carefully curated, and secure. Caribu contains an in-app library filled with thousands of titles from leading children's publishers, in 10+ languages, and coloring activities that can be drawn on simultaneously. The company has users in 200+ countries/territories, has won numerous international and national awards such as being named one of Apple's 15 "Best Apps of 2020", one of TIME Magazine's Best Inventions, and is backed by celebrity investors and great partners such as AT&T, Revolution's Rise of the Rest Seed Fund, and Toyota. Through a partnership with Blue Star Families, Caribu donates free subscriptions to all currently serving U.S. military. For more information, visit: www.caribu.com