

# nonvoice

METVERSE

Consumer VAS Portal

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2<sup>nd</sup> April 2024



# Nonvoice Metaverse proposition



- Metaverse is a key consumer 5G use case, engaging consumers with AR apps on Apple and Android smartphones now and XR and AR glasses when time is right
- Innovation and differentiation that evolves with the market
- Positions telco as innovator as Augmented Reality services grow
- Assists with the acquisition of 5G customers + retention and monetization of 4G
- All apps work on 4G but 5G adds more features like UHD video and simulcasting
- Marketing assets + experiences demonstrating 5G as a genuine consumer use case
- Fully localized white label solution
- User Interface in local language
- Telco billing integration
- Cloud (AWS) Hosted solution

# Nonvoice Metaverse **products + services**

- AR Games
- Sports
- Education
- Digital Collectibles

INTEGRATION



Each app developer has implemented the Nonvoice API so users can simply use the same credentials.

USER  
CREDENTIALS

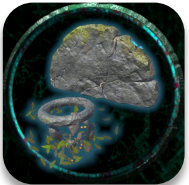
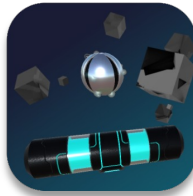


Regular addition of new apps, communicated in advance.

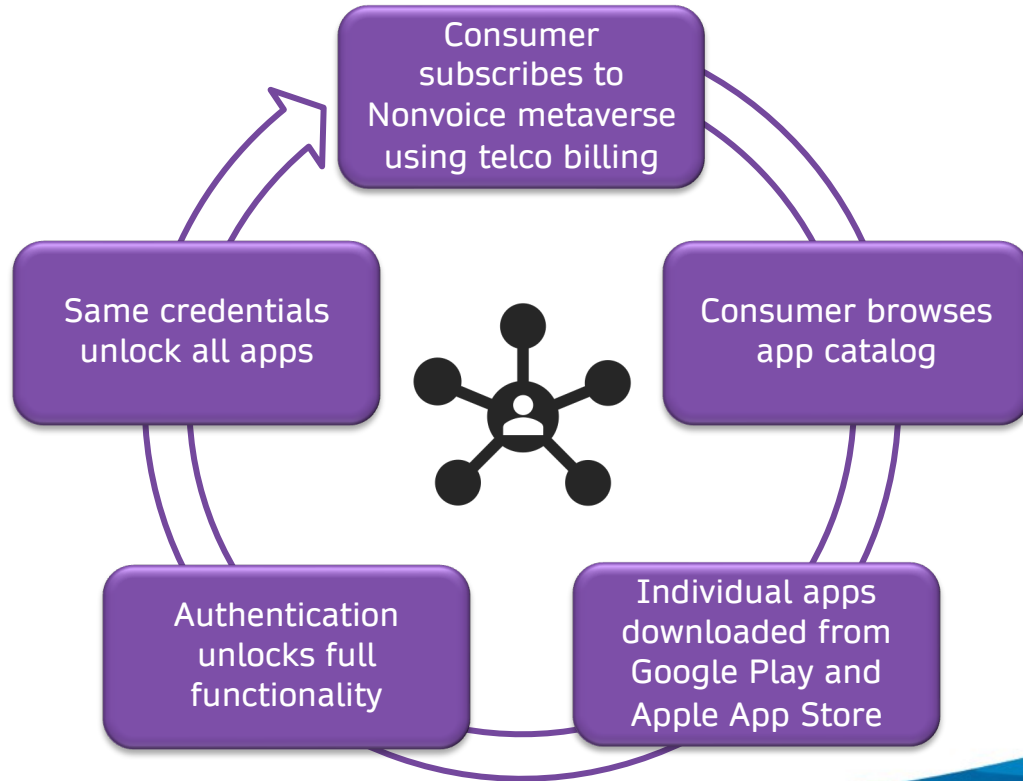
NEW APPS



# Nonvoice Metaverse catalog



# Telco billing + user experience



# Subscriptions + Pricing

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- Daily or Weekly or Monthly **Subscription**
- Price points and revenue sharing terms are set according to local market norms

Free subscription period **for consumers to trial**



# Roles + responsibilities

## Nonvoice

- No upfront costs- revenue sharing only
- Working with global app developers
- Building and Hosting platform
- Integration of selected apps to the platform
- Updates to applications and catalog
- Telco Billing system integration
- Translation of portal, instructions and app descriptions
- Support of relevant marketing material
- 2nd level customer support
- National app development competition
- Funding of the app developers through its Nonvoice Ventures fund

## Telco

- Marketing, PR, and Communication
- Branding and Design
- 1st level customer support
- Payment collection

# Nonvoice Metaverse **return on Investment**

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- Proven business model based on multiple countries and continents over 2 years of commercial services
- Proven marketing case studies and materials to drive awareness and take up
- Telcos increase 5G take up with concrete proven use cases
- Attracts and retains high earning consumers with Apple and high end Android devices
- Telco keeps 100% of additional data and devices revenues in addition to subscription revenue share