

Consumer 5G Portal



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# The metaverse proposition



- Innovation and differentiation that evolves with the market
- Assists with the acquisition of 5G customers + retention and monetization of 4G
- All apps work on 4G but 5G adds more features like UHD video and simulcasting
- Marketing assets + experiences demonstrating 5G as a genuine consumer use case
- Fully localized white label solution
- Seamless authentication flow
- User Interface in local language
- Direct carrier billing integration
- Cloud (AWS) Hosted solution



# Products + services

- Esports
- Sports
- AR Games
- Education
- Authentic Digital Collectibles.

## INTEGRATION



Each app developer has implemented the Nonvoice API so users can simply use the same credentials.

## user credentials



Monthly addition of at least one app, to be communicated midway through the month for following month's release.

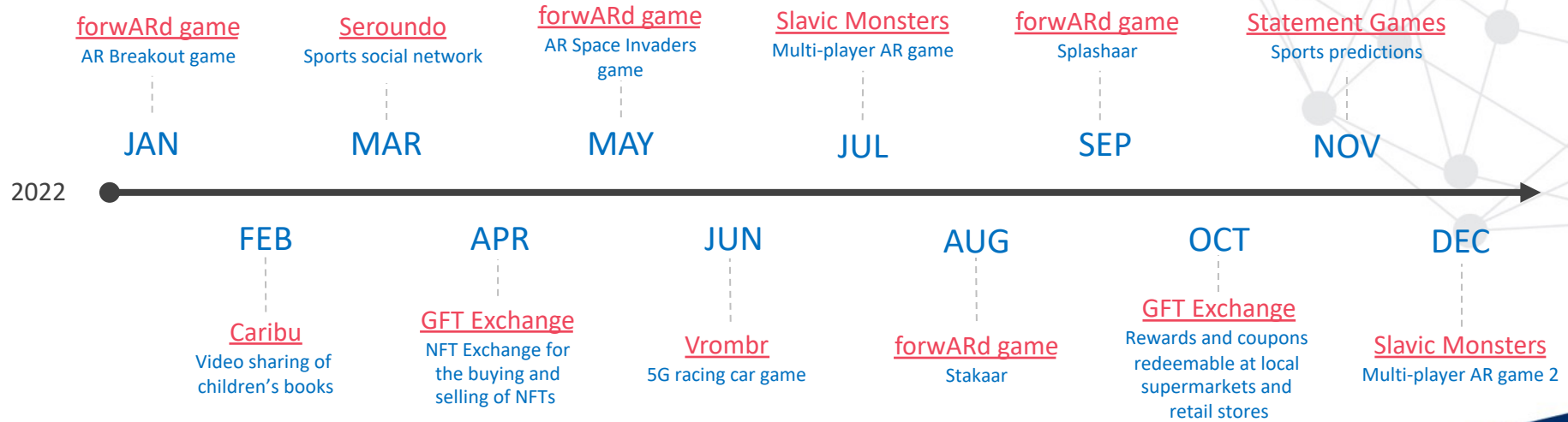
## NEW APPS



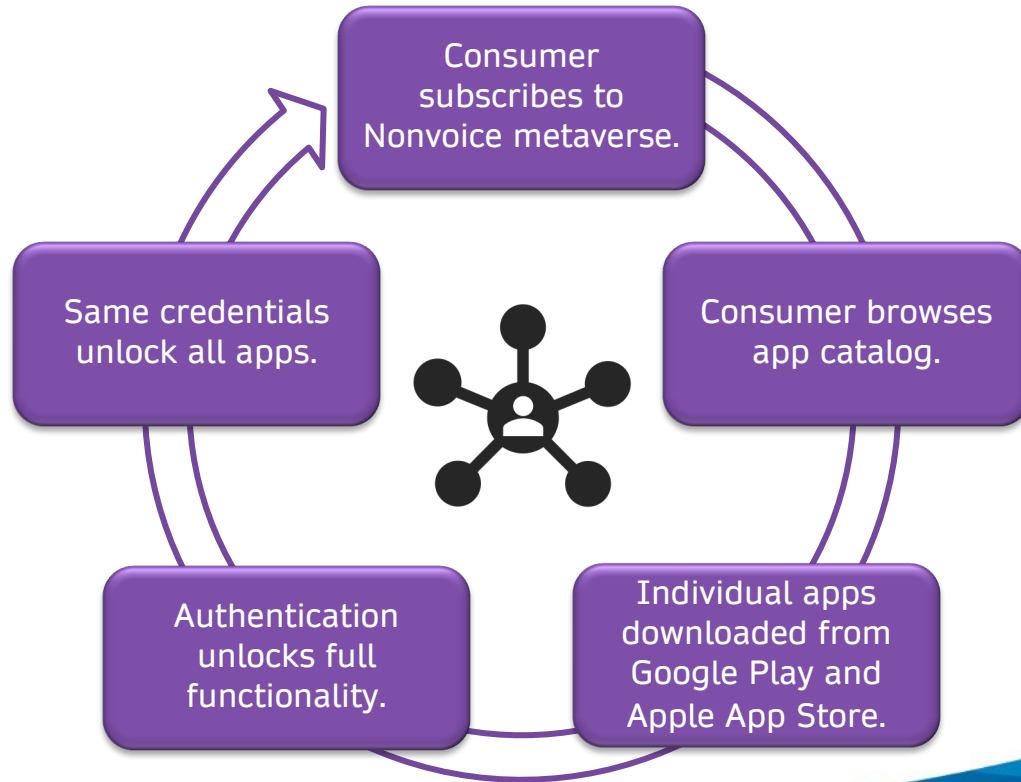
# Launch apps catalog



# Roadmap 2022 (indicative)

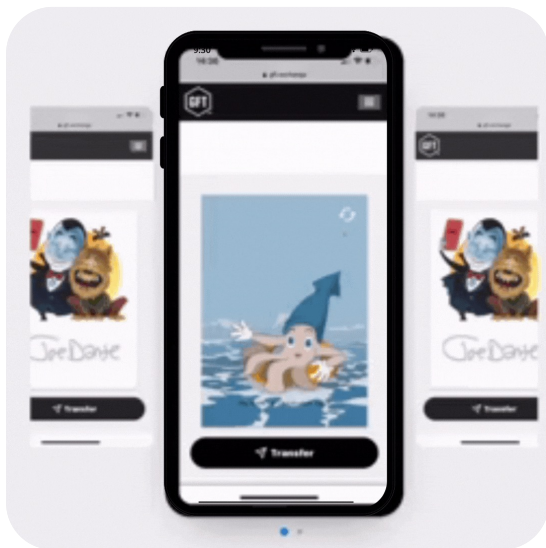


# Telco billing + user experience





# User experience digital collectibles



## USER BONUS

As soon as the consumer signs up for the free trial period of metaverse, they receive their first Authentic Digital Collectible (ADC).

## RETENTION

Every 7 days thereafter, for as long as they remain an metaverse subscriber, they will receive another ADC as part of the subscription at no extra charge.

## TELCO OPTION

In the future, telcos can choose to launch an ADC Marketplace that allows their consumers to buy and sell their ADCs.

# Subscriptions + pricing

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Daily + Weekly +  
Monthly **Subscription**

Price points and revenue sharing terms are set according to local market norms.

First 7 days subscription  
**free to trial**

First Digital Collectible received immediately upon signing up to the service even before first payment.



# Roles + responsibilities

## nonvoice

- Working with global app developers
- Building platform
- Hosting platform
- Integration of selected apps to the platform
- Updates of applications
- Direct Carrier Billing system integration
- Translation of portal, instructions, and app description
- Support of relevant marketing material
- 2nd level customer support
- Funding of a national app development competition
- Funding of the app developers through its Nonvoice Ventures fund

## Telco

- Marketing, PR, and Communication - plans to be agreed
- Branding and Design template for the platform
- 1st Level support to consumers/subscribers
- Payment platform maintenance and collection