



nonvoice

METVERSE

Consumer VAS Portal

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Nonvoice Metaverse proposition



- Metaverse is a key consumer 5G use case, engaging consumers with AR apps and NFTs on smartphones now and AR glasses in next 24-36 months when time is right
- Innovation and differentiation that evolves with the market
- Positions telco as innovator as Augmented Reality services grow
- Assists with the acquisition of 5G customers + retention and monetization of 4G
- All apps work on 4G but 5G adds more features like UHD video and simulcasting
- Marketing assets + experiences demonstrating 5G as a genuine consumer use case
- Fully localized white label solution
- User Interface in local language
- Telco billing integration
- Cloud (AWS) Hosted solution

Nonvoice Metaverse **products + services**

- Play To Earn Games
- Sports
- AR Games
- Education
- NFT Digital Collectibles

INTEGRATION



Each app developer has implemented the Nonvoice API so users can simply use the same credentials.

user credentials

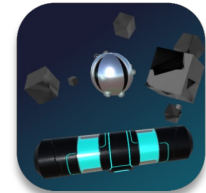


Regular addition of new apps, communicated in advance.

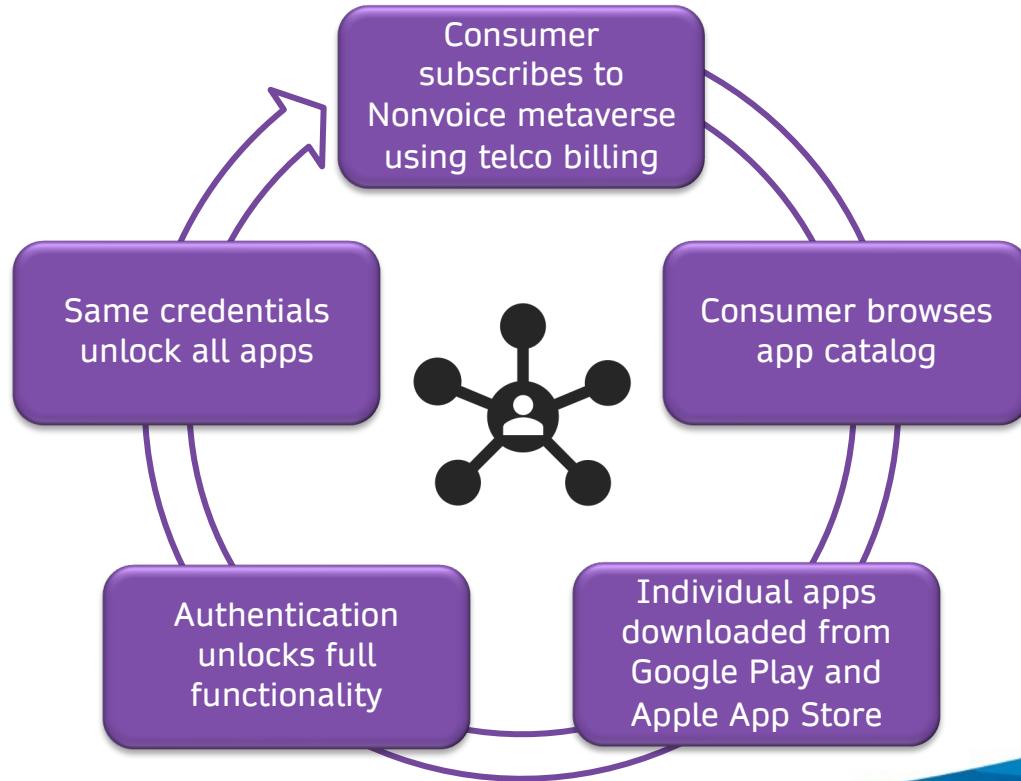
NEW APPS



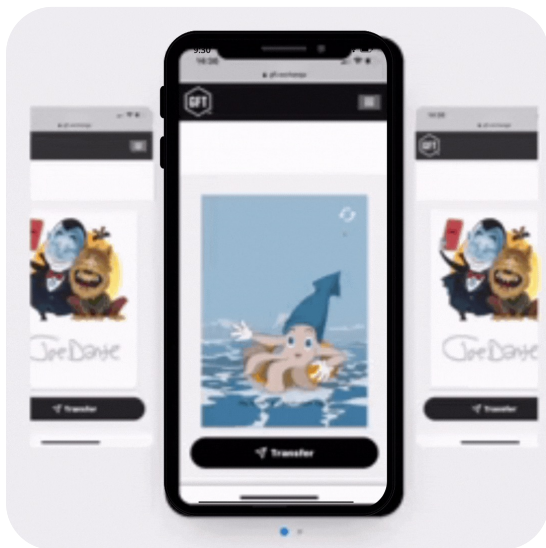
Nonvoice Metaverse launch catalog



Telco billing + user experience



Combines AR apps and services with **NFT digital collectibles**



USER BONUS

As soon as the consumer signs up for the free trial period of metaverse, they receive their first NFT Digital Collectible.

RETENTION

Every 7 days, for as long as they remain an metaverse subscriber, they will receive another NFT Digital Collectible at no extra charge.

TELCO OPTION

Telcos can launch an NFT Exchange that allows their consumers to buy and sell NFTs.

Subscriptions + pricing

Daily + Weekly + Monthly Subscription

Price points and revenue sharing terms are set according to local market norms.

Alternatively, the service can be given away as part of a bundle in return for a per subscriber fee.

Free subscription period free for consumers to trial

First NFT Digital Collectible received immediately upon signing up to the service even before first payment.

Roles + responsibilities

Nonvoice

- No upfront costs- revenue sharing only
- Working with global app developers
- Building and Hosting platform
- Integration of selected apps to the platform
- Updates to applications and catalogue
- Telco Billing system integration
- Translation of portal, instructions and app descriptions
- Support of relevant marketing material
- 2nd level customer support
- National app development competition
- Funding of the app developers through its Nonvoice Ventures fund

Telco

- Marketing, PR, and Communication
- Branding and Design
- 1st level customer support
- Payment collection

Nonvoice Metaverse **return on Investment**

- Proven business model based on multiple countries and continents over 18+ months of commercial services
- Proven marketing case studies and materials to drive awareness and take up
- Telcos increase 5G take up with concrete proven use cases
- Attracts and retains high earning consumers with Apple and high end Android devices
- Telco keeps 100% of additional data and devices revenues in addition to subscription revenue share