

Consumer Portal



Presented by
Simon Buckingham



1st March 2022

The Nonvoice Metaverse proposition



- Metaverse is a key consumer 5G use case, engaging consumers with smartphones now and AR glasses in next 24-36 months
- Innovation and differentiation that evolves with the market
- Assists with the acquisition of 5G customers + retention and monetization of 4G
- All apps work on 4G but 5G adds more features like UHD video and simulcasting
- Marketing assets + experiences demonstrating 5G as a genuine consumer use case
- Fully localized white label solution
- Seamless authentication flow
- User Interface in local language
- Telco billing integration
- Cloud (AWS) Hosted solution

Metaverse Products + services

- Esports
- Sports
- AR Games
- Education
- Authentic Digital Collectibles.

INTEGRATION



Each app developer has implemented the Nonvoice API so users can simply use the same credentials.

user credentials



Monthly addition of new apps, to be communicated midway through the month for following month's release.

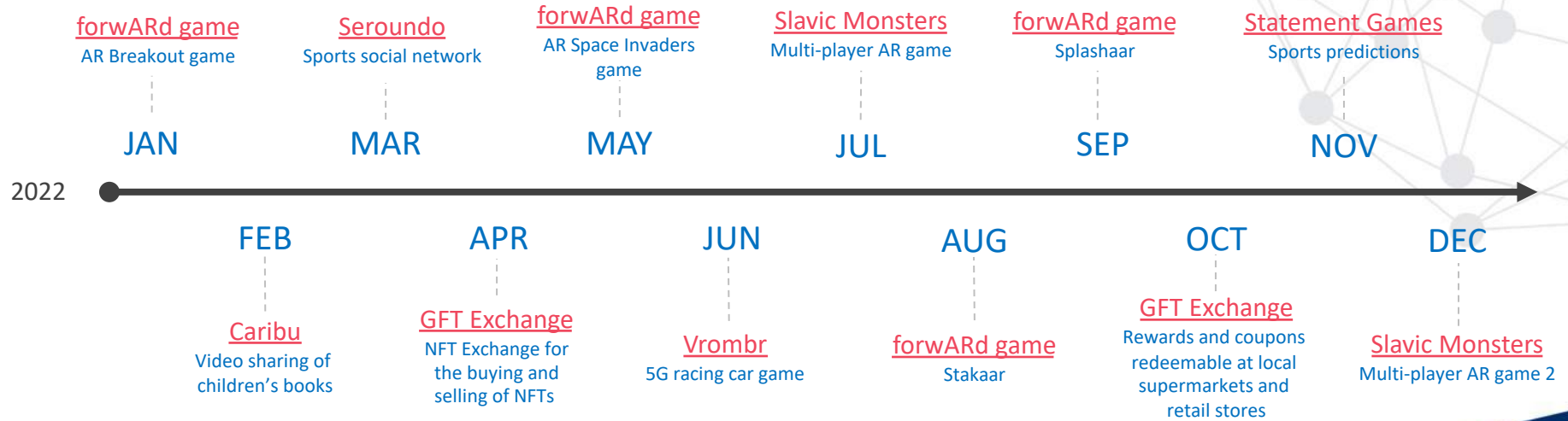
NEW APPS



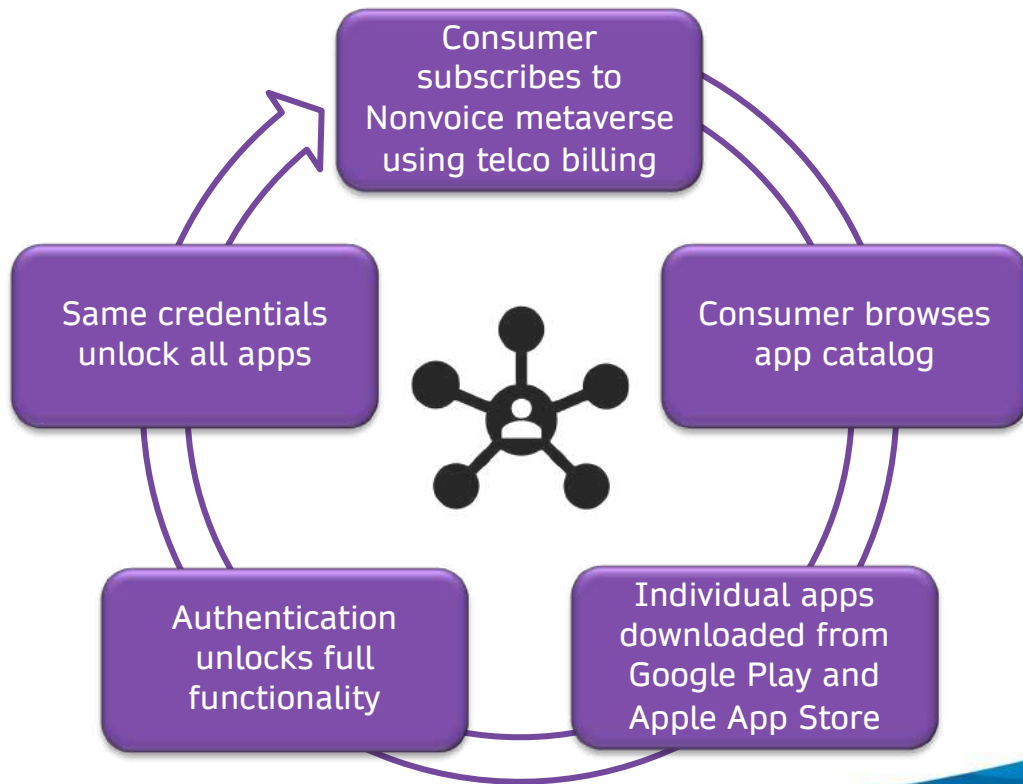
Metaverse launch apps catalog



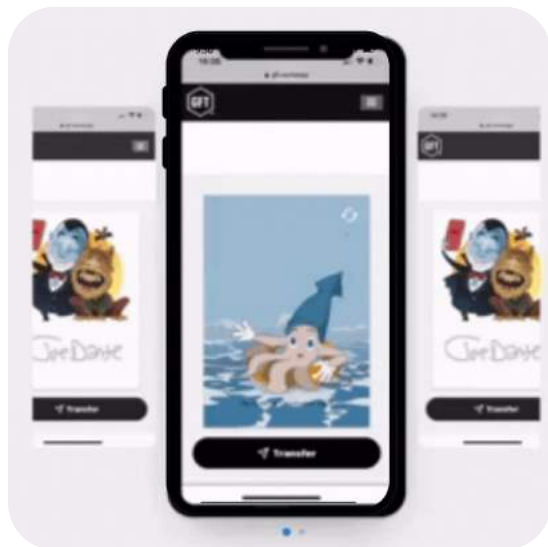
New Apps Roadmap 2022 (indicative)



Telco billing + user experience



Combines AR apps and services with NFT digital collectibles



USER BONUS

As soon as the consumer signs up for the free trial period of metaverse, they receive their first NFT Digital Collectible.

RETENTION

Every 7 days thereafter, for as long as they remain an metaverse subscriber, they will receive another NFT Digital Collectible as part of the subscription at no extra charge.

TELCO OPTION

In the near future, telcos can choose to launch an NFT Marketplace that allows their consumers to buy and sell their NFTs.

Subscriptions + pricing

Daily + Weekly + Monthly Subscription

Price points and revenue sharing terms are set according to local market norms.

Alternatively, the service can be given away as part of a bundle in return for a per subscriber fee.

First 30 days subscription free to trial

First NFT Digital Collectible received immediately upon signing up to the service even before first payment.

Roles + responsibilities

Nonvoice

- No upfront costs or capex- revenue sharing only
- Working with global app developers
- Building and Hosting platform
- Integration of selected apps to the platform
- Updates of applications
- Telco Billing system integration
- Translation of portal, instructions, and app description
- Support of relevant marketing material
- 2nd level customer support
- Funding of a national app development competition
- Funding of the app developers through its Nonvoice Ventures fund

Telco

- Marketing, PR, and Communication - plans to be agreed
- Branding and Design template for the platform
- 1st Level support to consumers/ subscribers
- Payment platform maintenance and collection