

Nonvoice Agency leverages 50+ Telco relationships globally for 5G apps developers

The telecommunications industry is ever evolving as advancements in technology enable app developers to create ever more innovative solutions to engage with mobile phone users. However, not every app makes it past the development phase. This can be for a myriad of reasons but often it is due to the lack of relationships with Telcos and essentially access to the important end mobile users.

At the Nonvoice Agency, one of our unique service offerings is our direct reach to over 50 telecommunications operators around the world. This enables app developers to concentrate on creating their app whilst the agency and its agents work on getting their apps on an operator platform.

“Having worked in the industry for over 30 years and seeing apps fail to make it was one of the main reasons behind the creation of the Nonvoice Agency. I have built up an extensive network of contacts and through our agents and partners our potential reach is now over 50 telcos across all North America, Europe, Latin America and Asia-Pacific. That is a unique selling point for app developers,” comments Simon Buckingham, CEO and founder of Mobile Streams.

The Nonvoice Agency currently represents 40 app developers are carefully selected using Agency’s strict criteria. “Unfortunately, we can’t help every app developer, so we have developed a vetting system to ensure that apps that we select have the best chance of being success through our representation,” explains Buckingham.

All clients are featured in the Nonvoice Innovation Showcases that the agency uses to attract telecommunication network operators, media organizations and digital wallet providers. Partners also have the option to brand and customize the showcases in order to present the apps most of interest to their target audience and to make them available more quickly.

Just some of the Nonvoice clients who currently have access to the Nonvoice telco network and innovation showcases are the award-winning education and children's apps, SIR LINKALOT, BOOKFUL and LEO AR and gaming apps from; GIZER, FORWARDGAME and PROXY42.