

# Leo AR

Redefine what's possible



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## Technology









And share!



















#### **#1** consumer facing app in AR

#### App of the Day - Our favorites



APP OF THE DAY Add a Little AR to Your Videos

Augmented reality lets you mix the familiar with the fantastic. Floating balloons, a downpour of dollars, a towering giraffe, a dancing skeleton—

#### More to Explore

Leo Augmented Reality Camera Fantastic 3D fun





# SAMSUNG

#### Leading consumer facing app in AR Android







#### **Banner Featuring**





## Traction







14:51

#### Favorite Soccer Team AR Updates (



Leo AR will send notifications when your favorite soccer team scores a goal, has a foul or gets a corner shot to make sure you stay up to date with the latest sports events. In addition, fans will instantly see a magical fireworks experience instantly in their phone where they can also interact and record these AR moments while at home.

Everyone can witness the power of 5G and AR right from their own home.





## **AR Happy Birthday**

Leo AR will recognize objects in the camera related to birthdays, and instantly create an AR celebration in your mobile device to showcase the power of AR and 5G in your home.

In addition, users will be able to create new videos, record and share these special moments with family and friends.



## 00:54

3 October Saturday

#### **Merry Christmas**

Leo AR will celebrate Christmas with a "Merry Christmas" including text, AR objects and Jingle Bells music to get mobile users in the AR Christmas spirit.

In addition, users will be able to celebrate with their family and share special AR Christmas moments that will be unforgettable.



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#### 01:53 3 October Saturday

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#### Happy New Year's

Leo AR will wish everyone a "Happy New Year" upon recognizing an object related to New Year's. This way, users will get the chance to instantly experience AR + 5G in their phone and celebrate the holiday in an extra special way.

In addition, users will be able to create their own New Years moments in AR with a customized New Year's category: users can create new videos, record and share these special celebrations with family and friends.

#### 15:58 1 October Thursday

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## Happy Unity Day

Leo AR will wish everyone a "Happy Unity Day" in order to celebrate this special holiday with AR + 5G. This way, users will get the chance to instantly experience AR + 5G in their phone and celebrate the holiday in an extra special way.

In addition, users will be able to create their own Unity Day moments in AR with a customized Unity Day category: users can create new videos, record and share these special celebrations with family and friends.







